



**FEDERATION OF INDIAN EXPORT ORGANISATIONS**  
**फेडरेशन आफ इंडियन एक्सपोर्ट आर्गनाइजेशन्स**

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Dear Member(s),

**FIEO's PARTICIPATION in POWERELEC KENYA 2023**  
**(Highly Subsidized Participation Charges)**

We are pleased to inform you that FIEO is organizing participation of Indian companies in the PowerElec Kenya in Nairobi, Kenya to be held as per the following schedule:

**Event Dates: 04 – 06 October, 2023 (Wednesday to Friday)**

**Venue : Sarit Expo Center, Nairobi, Kenya**

**Time : 10 am to 5 pm**

India and Kenya have strong and deep-rooted historical ties that stretch across economic and cultural spectrums. At present, India is one of Kenya's largest trading partners. The bilateral trade between India and Kenya has grown strongly over the years. India's exports to the country have grown remarkably to reach USD 2.6 Billion in 2021-2022. Kenya is one of the largest economies in sub-Saharan Africa, but limitations in the power sector constrain its growth.

**THE EVENT:**

POWERELEC KENYA is an exclusive Expo set for Indian Exporters to get connected with the key stakeholders & decision-makers in the Power & Electronics sector in the Region. Procurement managers and suppliers will get to interact with Indian exporters and will enable them to strike bulk deals to ensure seamless operations. It's a win-win situation for all stakeholders in the sourcing business for the entire value chain.

POWERELEC KENYA 2023 shall feature some 100 + international exhibiting companies, 300 + pre-registered buyers from East African Countries and some 2000 trade visitors.

**EXHIBIT PROFILE:**

FIEO Pavilion will showcase the following exhibit categories in the PowerElec Kenya 2023:

➤ **Captive and Co-generation Plants, Geo Thermal, Thermal Power, Decentralised Generation, New & Renewable Energy Plants**

- Generators and Diesel Generating Sets
- Wind and Solar Power Equipment
- Electric Drives, Batteries, Inverters, UPS Systems

➤ **Transmission & Distribution Equipment**

- Transmission Lines, Towers & Accessories
- Sub Station Equipment
- Power and Distribution Transformers
- Switchgear and Control gear
- Measuring Instruments and meters
- Cables and Conductors
- Cabling and Wiring Products and accessories
- Capacitors, Insulators, Insulation Materials and Electrical Components
- Equipment for Alternate Sources of Energy

➤ **Utilisation, Controlling and Measuring Equipment**

- Household Electrical Appliances and Products
- Safety Systems and Devices
- Lighting Systems and Solutions, Lighting Fixtures and Accessories
- Lamps and LEDs
- Regulating and Control Equipment
- Automation Systems
- Building Automation Products
- Rotating Machines
- Energy Saving Equipment

➤ **Construction Equipment & Material**

➤ **Tiles, Ceramics & Stone**

## VISITORS PROFILE:

- Utilities & IPP's Public and Municipal Utility Owners & Managers
- Government and Regulatory Executives
- Independent Power Producers
- Original Equipment Manufacturers
- Plants & Project Management Power / Heat Plant Owners & Operators
- Plant Service Sector
- Project Developers & Managers
- Engineers Design / Structural / Construction Engineers
- Industrial Facilities Personnel Mechanical / Electrical Plant Engineers
- Investors & Advisors Strategic and Portfolio Investors
- Industry Consultants and Advisers
- Energy Traders & Trade Press
- Construction Engineers, Builders etc.

## PARTICIPATION CHARGES:

<b>FIEO Members: @ 1,08,500/- INR *</b> <b>FIEO Non-Members: @ 1,15,000/- INR *</b>
Participation Fees includes built up stall <b>(3m x 2m booth)</b> having Fascia Branding with Company Name, Wall Panels, 2 lights, 2 chairs, one table, one socket, one dustbin and back wall branding
Note: This fee does not include sending display material, any additional fixtures & furniture in the booth. These are to be borne by the companies.

## VISA:

FIEO will issue the recommendation letter to the participants (Max 2 per company)

## PAYMENT & REFUND POLICY:

The participation charges are non-refundable in any case. Interested members are requested to kindly send us their confirmation as per the Registration Form(s) enclosed along with the participation fee (Non-Refundable). The payment may be made only through NEFT details of which may be shared on request latest by 19<sup>th</sup> June, 2023. It may be informed that we have limited stalls and preference will be given on the basis of

first-cum-first- served basis and on receipt of full participation fee. FIEO reserves the right to select the participants.

In case of any further queries, you may contact FIEO at +91-8586848676 (Mr. Nishant Katyayan) or by e-mail at [nishantkatyayan@fieo.org](mailto:nishantkatyayan@fieo.org)

Yours sincerely,

Sd/-

Dr. Ajay Sahai

Director General & CEO

