FIEO/MRD/6(13)/2024-25 16 April 2024

**Dear Member(s),**

**Expression of Interest for Participation in SUPER SOURCING KENYA**

We are pleased to inform you that FIEO is planning the participation of Indian companies in the "**Super Sourcing Kenya”** to be held as per the following schedule:

**Event Dates: 13-15 November 2024** (Wednesday to Friday)

**Timings : 10 am to 6 pm (Local Kenya Time)**

**Venue : Sarit Expo Centre, Nairobi, Kenya**

India and Kenya have strong and deep-rooted historical ties that stretch across economic and cultural spectrums. The bilateral trade between India and Kenya has grown strongly over the years reaching USD 3.39 Billion in FY 2022-2023. India’s exports to the country have grown remarkably to reach USD 3.27 Billion in 2022-2023 growing by over 24% from 2021-22.

**THE EVENT:**

**Super Sourcing Kenya 2024** is specially curated for the Indian exporters in the energy sector who are interested to decode business opportunities in the emerging East African markets. **Super Sourcing Kenya 2024** will feature an international trade fair and conference for the Solar, Renewables, Storage & Batteries, Power and Electrical segments from **13-15 November 2024. at the Sarit Expo Centre, Nairobi.**

**Super Sourcing Kenya 2024** will be a major attraction of Powerelec Kenya 2024. Show will feature some150 + national and international exhibiting companies, 500 + pre-registered buyers from East African Countries and some 4500 trade visitors. Other Country Pavilions are in place from **Korea and Turkey.**

The concurrent Conferences, in partnership with **AFSIA- African Solar Industry Association** will have 6 Sessions in 3 days and will feature some 50+ top of the line Speakers and over 300 delegates from all over the World.

**EXHIBIT SECTORS:**

* **Renewables**
* Solar Companies
* Solar panel manufacturers
* Wind turbine manufactures
* Renewable energy developers
* Captive and Co-generation Plants
* Geo Thermal power plant
* Decentralised Generators
* Biomass companies
* **Generation**
  + Energy Plants
  + Thermal Power Generators
  + Diesel Generating Sets
  + EPC contractors
* **Transmission and Distribution** 
  + Transmission Companies
  + Towers manufacture
  + Tower testing companies
  + Sub Station Equipment
  + Distribution Transformers
  + Switchgear and Control gears
  + Measuring Instruments and meters
  + Cables and Conductors
  + Wiring Products and accessories
  + Capacitors, Insulators, Insulation Materials
  + Electrical Component Suppliers
  + Energy Saving Equipment
  + Logistics companies
* **Storage and safety**
  + Batteries
  + Storage facilitators
  + Invertors
  + Safety gear manufacturers
  + Insulation manufacturers
* **Tech and automation**
* Smart application providers
* IT companies
* Automation Systems
* Building Automation Products
* Control centre provides
* Project managers
* Rotating Machines
* Consultants
* **Smart Items** 
  + Household Electrical Appliances and Products
  + Safety Systems and Devices
  + Lighting Systems and Solutions, Lighting Fixtures and Accessories
  + Lamps and LEDs

**VISITORS PROFILE:**

* Renewable Energy companies
* Utility companies'
* Generation, Distribution, and Transmission companies
* EPCs
* Finance and investment companies
* Strategic and Portfolio Investors
* Analysts, Consultants, Subject Matter Experts, and Advisers
* Manufacturers of Original Equipment and Independent Power Producers
* Plant Management, Project Management experts
* Engineers: Design / Structural / Construction
* Energy Traders
* Real Estate companies
* Procurement Managers

**PARTICIPATION CHARGES:**

The participation fee shall be informed upon confirmation of grant from the Ministry. To block your space with your interest kindly remit INR 50,000/- by NEFT/RTGS to FIEO.

**VISA:**

FIEO will issue the visa recommendation letter to the participants. (Only 2 persons per company)

**PAYMENT & REFUND POLICY:**

The charges paid are non-refundable in any case.

Interested members are requested to kindly send us their confirmation as per the Expression of Interest Form enclosed along with the booking fee (Non-Refundable). The payment may be made by **RTGS/NEFT** in the name of Federation of Indian Export Organisations **latest by 28th June, 2024.** It may be informed that we have limited stalls and preference will be given on the basis of **first-cum-first- served basis** and on receipt of full participation fee. **FIEO reserves the right to select the participants.**

In case of any further details/queries, you may contact FIEO at 011-46042157/+91-8586848676 or by e-mail at [ashishjain@fieo.org](mailto:ashishjain@fieo.org); [nishantkatyayan@fieo.org](mailto:nishantkatyayan@fieo.org).

With regards,

Yours Sincerely,

**Dr. Ajay Sahai**